



# WELCOME TO KINDERGARTEN

## Sponsorship Opportunity 2023



The South Lyon Educational Foundation (SLEF) is excited to distribute approximately 625 *Welcome to Kindergarten* bags to all incoming kindergartners this August. This is a wonderful opportunity for local businesses to introduce themselves to families in the district, help build community, and give back in a celebration of literacy, skill-building, and school supplies. Below is a list of items that will be included in the welcome bag. We appreciate any contribution – you are welcome to support a specific item or donate your own amount. Please find a list of desired items available for sponsorship. Thank you for supporting SLEF and the incoming Class of 2036!

Item	Description	Price
"Grow with Me" T-shirts	Class of 2036 T-shirt - Your business logo displayed on the back (multiple sponsors)	\$1000
Journals	Small journals for writing/drawing <span style="color: red;">Sponsored by Kiwanis</span>	\$750
Books	Age-appropriate books	\$650
Crayons	8 pack crayons	\$600
Scissors	Comfort-grip, blunt safety scissors to support fine motor skills	\$600
Dry Erase packets	Reusable dry erase packets to reinforce kindergarten skills	\$500
Coloring Books	Back-to- school themed small coloring books <span style="color: red;">Sponsored by Junior Jaguars</span>	\$500
Dry Erase Markers	Dry erase markers with eraser tip <span style="color: red;">Sponsored by Cottage Inn Pizza</span>	\$300
Play-doh	Small container of Play-doh <span style="color: red;">Sponsored by Cardinal Farms</span>	\$265
Bookmarks	Assortment of "Love to Read" bookmark <span style="color: red;">Sponsored by Biggby Coffee (New Hudson/ South Lyon)</span>	\$200
Stickers	Fun stickers <span style="color: red;">Sponsored by Dream Signs of Gregory</span>	\$175
Business Flyers	Include your business flyer in welcome bag (printing done by your company - 625 copies needed)	\$100

Sponsorship towards t-shirts and donations totaling \$1,000 or more will allow your company logo to be included on the t-shirt. In addition, your company's marketing materials will be included in the bag and your company will receive recognition as a sponsor on social media and on our SLEF website. All other sponsorships will receive recognition on social media. All sponsors will be listed on our website and your company marketing materials will be included in the bag. We appreciate monetary donations in any amount toward these items. If all items are covered, excess donations will be directed to the foundation's general account. All donations are tax deductible. Please contact Michelle Tomei, SLEF Chair, at [chair@sleffoundation.org](mailto:chair@sleffoundation.org) for sponsorship opportunities or if your company would like to donate an item in the welcome bags that is not on this list. All flyers/ads must be approved by SLEF. Flyers can include a coupon or discount to your business and must be available by July 28, 2023.